



Digital Applications International

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Tell us a bit about Digital Applications International...

Founded in 1971, Digital Applications International is a UK-based software company specialising in logistics automation solutions. We have five customer facing offices located in the UK, Switzerland and China.

What IT challenges were you trying to solve?

We were looking for a solution that could help us understand where our software licences were deployed without manually having to review each PC.

How is NetSupport DNA currently being used in your organisation?

At the moment, we are using NetSupport DNA primarily to monitor how software licences are being used across our organisation. The software inventory shows us where software is installed, when it's used and who by, plus which licences aren't being used, where they can be better deployed. With this information, it's helped us reduce software overspend by company and department.

Why did you choose NetSupport DNA?

We were recommended NetSupport DNA and found that the software offered additional features over others that we looked at. It also has the potential to bolt on other complementary products later if we decided to. We also found NetSupport DNA really easy to use and the cost was less than other similar solutions.

How/where has NetSupport DNA added value?

All of our staff have found NetSupport DNA easy to use. We use NetSupport DNA to create an audit trail for software and hardware purchases. This has helped us reduce our spending on software and hardware as we know exactly what we have and what we do/don't need.

Would you recommend NetSupport?

Yes, it's great - keep going!